

CERTIFICATE OF PARTICIPATION

Sandhya Elizabeth Anto

successfully participated in the following program:

„TRIBOX“

Date: April 20, 2023 - July 07, 2023

Duration: 20 hours

Content

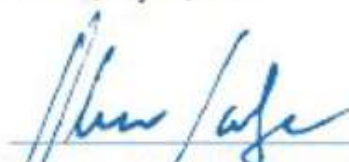
- "Problem & Insights"
 - Identifying a clear problem and target group to understand the problem's relevance & magnitude
 - Exploration of the problem space to make informed decisions and to support assumptions
- "Solution & Prototype"
 - Identifying a solution that creates value for customers
 - Conversion of the solution into a prototype, which allows for communication and validation
- "Design Business Case"
 - Modeling the Business case in an interactive and evolutionary way using Strategyzer's Business Model Canvas
 - Obtaining a clear vision of the dimensions relevant to the project, a commercialization model and a clear image of the next steps
- "Convince the audience"
 - Understanding pitch delivery, identifying key messages and creating a story board
 - Inspiration and guidance in creating a pitch to capture the audience and making ideas resonate

Aachen, July 07, 2023



Dr. Helmut Dinger
Managing Director
RWTH Business School

Aachen, July 07, 2023



Univ.-Prof. Torsten-Oliver Salge PhD
Co-Director Institute for Technology- &
Innovation Management (TIM)
RWTH Aachen University

TELEKOM
NEW WORK
ACADEMY

CERTIFICATE

TRIBOX INNOVATION PRACTITIONER



Sandhya Elizabeth Anto

has successfully taken part in the 3-months
“Magenta Tribox Innovation Program”
of Deutsche Telekom AG.

- Identification and validation of a customer's or organizational business need that requires solving.
- Application of Design Thinking & Lean-Start-Up principles, mindset and key-components in order to generate innovative & user-centric solutions.
- Prototyping, testing & collecting feedback from target users for the solution.
- Multidisciplinary collaboration with fellow Triboxers, Coaches & Business and/or Technology Experts in the development & iterations of the idea.
- Presentation of Magenta Tribox Project in form of Pitch to T-Systems International CTO & PU Innovation partners.

T-Systems International, April 2023 - June 2023

Frédéric P. Delbrück
Tribox Program Owner
CTO Office, T-Systems International GmbH

Jörn Kellermann
Head of Global Portfolio
T-Systems International GmbH

Tribox Innovation Program



Hello Sandya Elizabeth,

You have successfully passed the Magenta Tribox & received funding to develop your prototype of [Tête-à-Tech: Elevating Human-AI Interactions](#).

Now you stand silently, reflecting on the journey that has led you here and then walk confidently towards the light shining in front of you:

Welcome to the Blue Tribox!

You have reached a level that very few will ever see. However, besides of pride, your face reflects a clear determination. The narrow road ahead of you is much narrower than the path you have left behind.

While all Magenta Triboxes can pursue a similar path, every Blue Box is different, because every idea and every innovator is different.

If the Magenta Tribox had 5 modules + Pitch, the Blue Box contains 4 blocks:

- **Assemble** - Assemble your advisory board. It will be made up of people who support your project, such as your Business Sponsor, area experts and decision makers who can help you make your idea a reality.
- **Identify** - Agree, with your advisory board, which are the most significant risks and uncertainties that can act as a brake to validate feasibility and financing during a proof of concept & proof of market.
- **Experiment** - Devise and launch experiments to generate the data your advisory board needs to answer your questions and concerns. Iterate on step 2 and 3 as many times as you need to.
- **Green Light** - Make it real. The Blue Box is only conquered when an idea receives the funding and resources needed to launch the project for our customers.